

CALIFORNIA STATE UNIVERSITY, SAN BERNARDINO  
FACULTY SENATE MEETING, 51st SENATE

**M I N U T E S**

**SESSION 07– Tuesday, March 7, 2017, 2:00 pm – 3:50 pm, Pine Room**

**Members Present:** All members were present with the exception of J. Ahlgren, L. Ajayi, L. Diaz-Rico, R. Keating, M. Lo, O. Mango, T. Ruml, J. Skillman, B. Stffel

**Guests Present:** A. Anderson, T. Ballman, S. Barnier, F. Beer, S. Bennett, R. Casis-Woidyla, A. Cavallaro, M. Cazares, R. Chen, K. Costino, C. Crawford, A. Dixon, C. Eggleston, K. Fleming, D. Freer, D. Gee, B. Haynes, B. Jaworski, T. Karmanova, R. Mohamed, E. Quiñonez, T. Rizzo, L. Rose, K. Rowan, A. Satterlund, S. Sudhakar

1. **APPROVAL OF THE MINUTES.**

1.1 Minutes for February 7, 2017 ([FSM 16-06](#))

It was m/(K. Grisham), s/(D. Chen-Maynard) to approve the Faculty Senate minutes from February 7, 2017 as written. **PASSED.**

2. **APPROVAL OF THE AGENDA.**

It was m/(Y. Karant), s/(K. Collins) to make item 11.9 GE Proposal an action item. **FAILED.**

It was m/(J. Ullman), s/(K. Grisham) to approve the Faculty Senate agenda. **PASSED.**

3. **CHAIR'S REPORT.**

Chair Kolehmainen gave the following report:

On January 16, we learned that a CSU trustee would be visiting CSUSB on January 20, with no meetings with faculty planned. At the January 17 senate meeting, we made a standing request to be scheduled with any visiting trustees, and the senate executive committee was added to the meeting with Trustee Jane Carney and Assemblymember Jose Medina (chair of the Assembly Higher Education Committee) on January 20. We also met with Trustee Larry Norton on February 2. At both meetings, we discussed the need for an increased CSU budget to increase tenure density and reduce time to graduation, and all three guests were in agreement. We also expressed concerns about protecting undocumented students and those affected by President Trump's travel ban, again a concern shared by our guests. Finally, we discussed the deterioration in morale among faculty and staff on campus, as evidenced by the campus climate committee results. They expressed concern and asked what actions were being taken. We expressed that although a few measures had been taken, we still felt the response was insufficient. We gave each of them a copy of the executive summary of the campus climate survey committee's report.

The EC interviewed the finalists for the ombuds officer during February 8-15. As a member of the Academic Affairs Council, I also participated in interviews with the finalists for the President's Chief of Staff position during December – early February.

The senate EC had a meeting with President Morales and the Vice Presidents on February 14 about the proposed Faculty Center for Excellence (FCE). Although EC members were expecting more of an open-ended discussion, President Morales had invited Drs. Davida Fischman and Cynthia Crawford (as TRC Director and Associate Provost for Academic Research, respectively) to make a presentation on the proposed FCE structure. The proposed FCE which would provide faculty support in teaching, RSCA (research, etc.), and community service. There was time for questions, and the EC expressed several concerns:

- The FCE (with a small staff) might find it difficult to supply expertise in such diverse topics as writing support, statistical support, opportunities to meet interdisciplinary collaborators, etc. As a result, it might serve faculty in some disciplines better than others.

- The impending 4-4 semester teaching load will represent an increased direct instructional load for most faculty. We still have not received a satisfactory response as to whether additional assigned time will be available for most faculty to reduce the teaching load to one that allows time for implementing high impact practices in teaching, engaging in research or creative activity, and engaging in community service. Thus it is uncertain whether faculty will have time to avail themselves of the FCE's services.

- There is some confusion about names and reporting structure. The FCE is sometimes discussed as focusing on research, scholarship, and creative activity, and it is sometimes described as the “umbrella” organization coordinating the areas of teaching, research, and service. Since one can achieve excellence in any of the three areas, the FCE is not an appropriate name for the umbrella organization. We have asked Professors Fischman and Crawford to produce a more detailed proposal that clarifies these questions.

We have asked President Morales to re-institute faculty open forums. He declined, stating that he preferred to meet with small groups of invited faculty.

I attended systemwide senate chairs' meetings on October 20, 2016 and February 23, 2017. (I was unable to attend one on December 1, 2016, due to Howard Bunsis' visit to CSUSB that day.) These

meetings provide an excellent opportunity for comparisons with other campuses. Faculty on other CSU campuses share many CSUSB faculty concerns, including the adequacy of CSU funding, the need to increase tenure density, our ability to meet the goals of the Graduation Initiative, and the negative impact of national politics on our students and colleagues. However, at most campuses, the morale on campus seems better than at CSUSB, as evidenced by the results of the CSUSB campus climate survey. I initiated a discussion of semester teaching loads, and I discovered that most faculty at San Diego, San Francisco, and San Marcos teach a 3-3 load. Faculty at East Bay have set up a task force on semester teaching loads that is modeled after our senate ad hoc committee. Faculty at Bakersfield, who started the semester calendar in fall 2016, admit they

gave inadequate advance consideration to workload considerations, and they now deeply regret it.

The University Budget Advisory Council (UBAC) met on February 1, and we were presented with an alarming budget projection for 2017-18, with an estimated budget deficit of between approximately \$800,000 and \$8,000,000, depending on funding decisions at the state level. The EC asked for an urgent campus-wide budget forum ASAP to discuss the situation with all campus constituents, and we are pleased to note that one had been scheduled for April 20. We also note that VP Freer has just submitted a new budget projection, including some newly identified sources of revenue, that reduces the worst-case scenario to a budget deficit of about \$4,000,000 for 2017-18.

At the general faculty meeting in fall 2016, our colleagues expressed a desire to have a general faculty meeting each quarter. This quarter's general faculty meeting will be held Monday, March 13 from 10am until noon in the Panorama Room of the Lower Commons. We are suggesting that the meeting focus on the strategic plan targets for tenure density and student-to-faculty ratio (SFR), both of which are moving in the wrong direction.

#### 4. **PRESIDENT'S REPORT.**

President Morales gave the following report:

February was an extremely active, exciting and festive month. Designated nationally as Black History month, it provided a great opportunity for our university to reaffirm its commitment to African-American students as well as promote our inclusive campus environment that draws strength and inspiration from our incredible diversity.

**New Affinity Center Opens:** The LatinX Center, the latest addition to the SMSU Cross Cultural Center, opened as a resource to our students on February 27. Providing a supportive and inclusive place for Latinos and allies, the center will foster leadership and build community through programs that enhance culture, advocacy and customs, all leading to the continued recruitment, retention and graduation of CSUSB students. The establishment of the LatinX Center allows us as a university to reassert our commitment to diversity and continue to embody a culture embracing engaged learning and respecting diverse perspectives.

**Super Sunday:** On February 26, I and three other representatives from our university took part in the CSU's 12th annual Super Sunday higher education initiative to encourage young people to go to college. Each of us attended a different African-American church within the Inland Empire. I spoke to the congregation at Riverside's Life Church of God in Christ. Along with speaking of the opportunities and resources available at CSUSB and our recent gains in African-American recruitment and enrollment, we all provided information about the CSU's Graduation Initiative 2025.

**Moving and Memorable Gathering:** The fifth annual Pioneer Breakfast hosted by the university's Black Faculty, Staff, and Student Association celebrated CSUSB's rich history and honored students, faculty, staff, alumni and community leaders. The event bridged the past with the present and allowed current students to interact with university pioneers who have had an impact on CSUSB and its mission. Among the honorees included Mary Texeria, Professor of Sociology; and Jamal Nassar, Dean Emeritus, College of Social and Behavioral Sciences.

**Celebrating Palm Desert Campus:** This year we observe the 30th anniversary of the establishment of PDC and being an educational leader in the Coachella Valley. February proved a month of remarkable events in Palm Desert.

During a three-day span, PDC hosted a special student celebration, a cocktail reception and a luncheon focused on "The Next 30 Years." The evening reception offered an opportunity to look back at all that has been achieved in 30 years and to recognize all of those who helped turn the vision of a four-year public institution of higher education in the Valley into a reality. At the luncheon the following day we looked toward the future, the possibilities and the promise of the ensuing 30 years as PDC develops into a first- choice destination for students throughout the region.

Last Thursday saw the second annual Keeping Our Brightest Stars Gala benefitting the PDC's University Legacy Scholarship Program take place in Rancho Mirage. Hosted by the Advancement Board of the PDC, the 150 attendees included friends of PDC, donors and donor prospects. Highlighting the evening were several students and alumni who shared their personal experiences at PDC.

**Media Leader Speaks:** A gathering of students from the Department of Communication Studies had a chance to connect with leadership of the Los Angeles Times, focusing on the role of journalism in contemporary times. The discussion emphasized the role that young journalists play as witnesses of what's happening around the world and understanding the role of the press.

**Bringing Clarity to International Crisis:** The university's Center for Islamic and Middle Eastern Studies offered a panel discussion to increase public awareness and understanding of the causes of the international refugee crisis. "Who Are the Refugees," was sponsored by the University Diversity Committee, the Department of Communication Studies, the Mediterranean Studies Academy and the Muslim Students Association. It offered a forum where attendees and those watching via livestream gained a deeper awareness about the refugees and better understanding of their challenges.

Senator Gilbert stated that the President's office supported a team to attend a Linked Learning Conference, including herself, in January. Senator Gilbert asked the President what his vision for CSUSB's relationship with Linked Learning given the MOU CSUSB has signed with the Linked Learning Alliance and some of the high schools that are part of Linked Learning. President Morales stated that the MOU is an agreement to explore whether or not CSUSB will engage in a more meaningful way with Linked Learning. President Morales served on San Bernardino Linked Learning Regional Hub along with Dean Fiene. There are currently nine districts participating in the development of Linked

Learning career pathway programs. It is being explored how council presidents will work with their respective campuses. The admissions ideas and issues that were discussed will be placed on the JAASAWPEM agenda and continue to explore with appropriate faculty bodies other aspects of the MOU. This is early in the process and there will be opportunity for the campus community to provide input as to what degree as an institution CSUSB participates in Linked Learning as a paradigm. President Morales noted that students participating in Linked Learning have been very successful and graduation at very high rates.

Senator Kottke shared her concern that with the overzealous goals of the Graduation Initiative 2025 and converting to semesters during the same period, it may not be possible for CSUSB to manage both thoughtfully and asked President Morales to consider asking the Chancellor's Office to postpone one of the objectives. President Morales stated that he would take the concern under consideration and added that he will share Senator Kottke's thoughts with the Chancellor and work with the CSU provosts and Vice President for Student Affairs at the CO who assisting EVC Blanchard on the Graduation Initiative.

Senator Karant asked the President if he would be willing to increase the tenure density even given the current budget situation to move CSUSB forward in meeting the goals of the strategic plan. President Morales stated that if his memory is correct, there have been about forty-five net new tenure-track faculty hires, with over eighteen in each of the first two years. Around 70% to 80% of the strategic plan budget is devoted to hiring tenure-track faculty. The SFR has stabilized and the President noted that it is not where it needs to be. IN 2007, CSUSB had an SFR just over 23, and in 2012 it rose to just over 28 and has remained flat. President Morales stated that just because the SFR has stabilized, it does not mean we will not work to reducing it. President Morales stated that CSUSB has a higher tenure-track density than the CSU system average. Also, a system wide task force has been created to look at tenure-track density. President Morales stated that the central aspect of system advocacy efforts, including CSUSB, is to increase funding to support the recruiting and appointment of tenure-track faculty. President Morales noted that the strategic plan was an organic process. Literally hundreds of faculty and staff participated. President Morales stated that he accepted the recommendations from the working groups even though the SFR and tenure density goals were quite ambitious. President Morales is dedicated to his colleagues that developed the goals and deeply committed to moving those numbers in the right direction.

Chair Kolehmainen asked about the FERP appointment of President Emeritus Ortiz at the Palm Desert Campus. Chair Kolehmainen asked how the FERP appointment was allowed at a different campus as it is not allowed for faculty, why the department was not consulted, where the funding for the position is coming from. President Morales replied that CSUSB will be funding the position and that the CO governs the retreat rights for presidents and presidents can ask to be reassigned to a different campus. President Emeritus Ortiz will be teaching a course at the Palm Desert campus and will work with the development team as he has helped to raise over \$160 million as a part of Cal Poly Pomona's comprehensive campaign. President Emeritus Ortiz has already been very involved with significant donors in the area and all his contacts and activities for fundraising will be recorded. President Morales stated that this will be a significant contribution to the campus. Provost McMahan added that discussions with the department chair and coordinating with the program are in progress.

Senator Grisham asked how to reconcile the goal in the strategic plan to have students have two to three High Impact Practices (HIPS) prior to graduation along with meeting the issue of bottleneck courses. While this depends on how bottleneck courses are defined, for example, a lab course only allows for so many students and can only be offered so many times as well as there may be only a certain amount of faculty qualified to teach the course, how will CSUSB meet the demands outlined in the graduation initiative while progressing on the goals outlined in the strategic plan? Provost McMahan noted there will be challenges looking at this issue from a curricular standpoint. Provost McMahan stated that HIPS may not always be curricular and could be co-curricular, for example, themed residence halls, which have been shown to have higher retention and graduation rates. We will also need to look at a campus where tenure-track growth is needed and what types of curricular HIPS are desired to engage students. Provost McMahan suggested developing a master plan for HIPS. President Morales added that he has seen an increase in the number of students participating in study abroad and volunteer opportunities as well as faculty engagement in undergraduate research.

Senator Groen stated that in a reply to Chair Kolehmainen last week, President Morales stated that Chair Kolehmainen was propagating a myth that faculty work a 3-3-3. Senator Groen noted that he and a majority of his colleagues in the College of Education work a 3-3-3, thus after semester conversion can expect to work a 4-4. Senator Groen suggested that workload and reassigned be expanded beyond a simple mean and differences between colleges be considered for semester conversion.

Senator Kremling asked what the monthly salary for President Emeritus Ortiz will be. President Morales stated that he would get the information. Chair Kolehmainen stated that it is \$4,792 per month based on a half time appointment.

Senator Ullman stated that President Emeritus Ortiz completed his transition after he retired in 2014. He then continued on to become the interim chief executive for the LA County Fair and is now FERPing to the Palm Desert Campus without going through a consultation process with the department. Senator Ullman felt that the spirit of the policies may be violated and that this appointment could lead to scrutiny of the FERP program and possibly put the program at risk. President Morales stated that he does not think this would lead to any scrutiny or place the program at risk. The arrangements were made by the CO and President Morales added that he believes President Emeritus Ortiz will work very hard for the Palm Desert Campus and CSUSB to raise money to continue to fund programs. Senator Ullman added that per policy, FERP appointments are hired by the President. The CO had transition process with President Emeritus Welty that was paid for by the CO but it did not involve the FERP program.

Senator Kottke asked why President Emeritus Ortiz was hired as a faculty member. President Morales stated that the letter received from the CO identified the opportunity for President Emeritus Ortiz to serve in the FERP program.

Senator Karant asked in response to Provost McMahan's suggestion of implementing themed residence halls if this means CSUSB would be moving away from a commuter campus to a residential campus and thus changing the demographic of the students at CSUSB. Provost McMahan stated if implemented, it would serve those in the residence halls and be one mechanism for co-curricular HIPS.

## 5. **PROVOST'S REPORT.**

While this item was not addressed at the meeting, Provost McMahan submitted the following report:

Some potential relief for faculty: During CSU's Academic Council Meeting of the Provosts on Feb. 28 and March 1, it was shared that if the graduation initiative funding and tuition increase is approved the projected \$75 million will be used in part to support tenure track density throughout the system. Specifically, this additional allocation would be used to hire 400 tenure-track faculty system-wide.

To highlight a recent announcement by President Morales: Rabbi Hillel Cohn, a religious and humanitarian leader for more than 50 years in the inland region, and Lou Monville, a CSUSB alumnus and former chair of the CSU Board of Trustees, will each be awarded doctorates of humane letters at the university's commencement ceremonies on June 17.

A special shout-out to our women's basketball team for making it to the postseason for the third straight year. Nearly 50 faculty, staff and administrators weathered the wind and rain on Feb. 17 to cheer on our Women's and Men's Basketball teams against Humboldt State as part of Faculty Appreciation Night. The evening also featured food, beverages, great sounds from CSUSB's band, an opportunity to socialize with colleagues and to meet several of our outstanding athletes. Stay tuned for our next gathering!

### **College News**

#### ***College of Arts and Letters***

Under the direction of Amy Wassing (Communication Studies), the Forensic Debate Team recently competed in the Western States Communication Association (WSCA) Forensics Tournament in Salt Lake City, Utah. The team won second Place in the Junior Division.

Davan Maharaj, Editor-In-Chief and Publisher of the *Los Angeles Times*, visited CSUSB Feb. 9 as part of the ongoing collaborations with the *Coyote Chronicle*. He spoke to students about the challenges and current topics/trends that impact journalist.

The CAL website has a new link: CAL Talks. The CAL Talks page will serve as a resource for videos and presentations by the faculty within CAL.

CSUSB art student, Mary Yosinao, served as an usher for the Medal of Honor recipient ceremony during the Presidential Inauguration in Washington D.C.

#### ***College of Education***

As Project Director, Dr. Jay Fiene attended a CMRCI Directors' Meeting Feb. 21 at the Chancellor's Office in Long Beach. A federally-funded grant recently awarded by the California Department of Education, the California Mathematics

Readiness Challenge Initiative provides in-depth professional learning opportunities for collaborative teams of secondary educators, their school-site administrator, and faculty from their partner institution(s) of higher education. The purpose is to support the implementation and evaluation of grade 12 experiences that are designed to prepare pupils for placement into college-level courses in mathematics.

Drs. Angela Clark Louque, Edna Martinez and Stanley Swartz in the Department of Educational Leadership & Technology presented at a conference on Feb. 1 in Cuba.

Dr. Frieda Brands, CSUSB Ed.D. alumna and director of Lake Elsinore Unified School District, along with her colleagues, won the 2016 Model of Academic Excellence and Innovation Award. The recognition ceremony was held at the 14<sup>th</sup> Annual Riverside County Education Summit for their SNAP and SET-4-School Program.

Yuridia Nava, a CSUSB Counseling and Guidance alumna and current school counselor at Riverside Polytechnic High School, was named one of the top five school counselors in the country by the American School Counselor Association. The awards ceremony was held Jan. 6 at the White House and was presented by Michelle Obama.

### ***Jack H. Brown College of Business and Public Administration***

The Inland Empire Center for Entrepreneurship (IECE) received a gift from the Richard M. Schulze Family Foundation to support students to prepare and participate in the E-Fest, sponsored by the Schulze School of Entrepreneurship and by EIX.org. The event takes place April 6-8 in Minneapolis.

The US Department of Transportation recently announced that Cal State San Bernardino's Leonard Transportation Center (LTC) was among the 18 universities throughout the United States selected to lead newly established "Beyond Traffic Innovation Centers." CSUSB was designated to lead the effort for Southern California; UC Berkeley was designated as the Center for Northern California. These Regional Centers have been recognized by the DOT as "forward-thinking and influential institutions that are capable of driving solutions to the nation's transportation challenges." CSUSB will be expected to convene both private and public decision-makers in Southern California's transportation sector, facilitate the development of consistent and far-reaching regional strategies and priorities, and to coordinate related research, curriculum, outreach, and other activities.

The Center for Global Management hosted five undergraduate students from UNAM Mexico for a four-week research internship, sponsored by the Mexican government. The students conducted research on the engagement of our region's businesses in innovation and globalization. One of their findings is that small businesses in our region find globalization really daunting and are very reluctant to engage with any global opportunity.



The Center for Global Management has created a Student Leadership Board, comprising of several student volunteers, interns, and assistants from different colleges, departments, and program levels (graduate and undergraduate). Under the guidance of the Center, Student Leadership Board is organizing several events to promote global and cultural competency among our students.

The Faculty Assurance of Learning (AoL) Committee approved four new integrative learning goals for our undergraduate BA program. The revised goals are:

- Specific Knowledge and Skills: Each student should obtain specialized knowledge and skills for the creation of value through integrated operations and distribution of goods, services, and information.
- Communication: Each student can effectively communicate, either written or oral.
- Problem Solving and Information Technology: Each student can work through the problem solving process using information technology to identify a problem, evaluate solutions, and devise an innovative strategy to achieve a desired goal.
- Ethical Reasoning and Global Context: Each student can identify and evaluate ethical issues within a global context and articulate a realistic recommendation to inform decision making.

MBA hosted the 2<sup>nd</sup> Alumni Advisory Board meeting, discussing what makes our program distinctive, how best to partner with alumni, and developing a preliminary SWOT analysis to help inform our Q2S efforts with our MBA program. We also planned our upcoming Brunch with an Alumni Event and our Spring Alumni/Student mixer.

### ***Palm Desert Campus (PDC)***

PDC hosted the Women's Leadership Forum Workshop on Feb. 4 for students entering the Health Science fields. The workshop included a session in Yoga, mentoring meetings, and presentations by women in the medical field. About 25 young women attended the day-long workshop.

Dean Welty met with the Desert Sun Editorial Board on Feb. 15. The meeting was scheduled to update the editors on happenings at the campus, to talk about the pending master plan build out, and to attempt to reframe their thinking about PDC as more than a branch campus – rather a full-service 4-year university.

Palm Desert Campus celebrated its 30<sup>th</sup> Anniversary with two community events. "Into the Future" was held Feb. 22 and featured the DeLorean used on the set of the film. The second event, a sellout, was a no-host lunch. Additionally, nearly 300 students participated in PDC's "30<sup>th</sup> Birthday Celebration" on Feb. 21.

### ***Office of Undergraduate Studies (UGS)***

CA Collaborative survey results indicated that CSUSB will host the statewide advising conference in March 2018.

VP Sudhakar requested an EAB utilization and status report for the cabinet. EAB utilization despite large numbers trained is almost exclusively being used by professional advisors.

SAIL has initiated a mass calling campaign to see if calling students to remind them to meet with their academic advisor is more effective than using email reminders.

UGS is collaborating with faculty in planning the 2017-2018 SSI funded Supplemental Instruction for the following pilot projects in the spring term:

- Biology
  - BIOL 100, sections 1, 2, and 3 (Ghaffari)
  - BIOL 202, section 1 (Ferrari)
  - BIOL 220, section 1 (Anderson)
  - BIOL 224, section 1 (Sumida/Horner)
  - BIOL 224, section 2 (Sumida/Horner)
- Criminal Justice
  - CJUS 320, section 1 (Famega)
- Geology
  - GEOL 101, section 1 (O'Hare)
  - GEOL 101, section 2 (Winkler)
  - GEOL 101, section 3 (Kingsbury)
- History
  - HIST 142, section 1 (Murray)
- Mathematics
  - MATH 110 - sections TBA
- Philosophy
  - PHIL 200, section 3 (Mumma)
- Political Science
  - PSCI 203, section 1 (Wood)
  - PSCI 203, section 3 (Villegas)
  - PSCI 203, section 4 (Gordon)
- Psychology
  - PSYC 100, section 1 (Mendelsohn)
  - PSYC 100, section 2 (Agars)
  - PSYC 210, section 4 (Wellman)

Additional academic departments have requested an opportunity to pilot SI for courses in fall 2017. Decisions regarding upcoming course offerings will be made once funds for the 2017-2018 academic year are allocated. An SI data dashboard is currently available online and allows interested faculty, staff, administrators to view course performance for SI vs. non-SI participants in high-risk courses. To access the dashboard, visit

<https://dashboard.csusb.edu/idashboards/?guestuser=idashguest&dashID=294>

Student Mentors are working diligently with protégés in preparation for the end of the quarter. The peer mentors have conducted 2,315 sessions since the beginning of fall quarter and will continue to meet with protégés on a bi-weekly basis until the end of the academic year. The most common topics/themes addressed in sessions are as follows:

- Goal Setting (773)
- Relationship Building (642)
- Habits of successful students (656)
- Review PAWS (644)
- Time Management (405)
- Connect with student clubs, organizations, events, and activities (405)
- Connection with academic resources for support (368)

Nine statewide Early Assessment Program coordinators presented information to 17 community colleges. The CSUSB EAP coordinator made a day-long presentation that included a definition of EAP, history of EAP, studies on EAP, panel discussion, and breakout session. The group left after forming CSU and CCC partnerships and ways to collaborate to help promote EAP at the CCCs and high schools.

UGS started the *Math Foundation Workshops* pilot program on Feb. 16 for the Math 80 and 90 classes.

### ***Office of Graduate Studies and Student Research***

Open Forums for the Strategic Analysis of Graduate Programs are held monthly. The last open forum was Feb. 22. The next open forum is scheduled for March 22 at 10 a.m. in the Eucalyptus Room.

The office is working with associate deans in each college to gather data for making enrollment projections for graduate programs.

Thirty-three students participated in CSUSB Student Research Competition on Feb. 24.

Applications were received in February for the Student Research and Travel Grants; the Chancellor's Doctoral Incentive Program and the pre-doctoral Sally Casanova award.

## **6. INTRODUCTIONS (D. Freer).**

This item is deferred to the next Faculty Senate meeting due to time constraints.

## **2:20pm Time Certain (If preceding items have not been completed).**

## **7. PROJECT REBOUND PRESENTATION.**

A. Anderson and C. Eggleston gave a presentation regarding Project Rebound at CSUSB. The program seeks to assist formerly incarcerated students to get into CSUSB and be successful ([link to the full presentation document including fact sheet](#) and link to the [Project Rebound website](#)). The presenters asked for faculty to help identify interested and qualified students to participate in the program as well as faculty interested in being involved.

Senator Ullman asked if a resolution in support of the program from the Senate would be helpful. The presenters agreed it would be helpful.

Senator Karant asked if any of the students were formerly incarcerated for violent acts, as sexual predators, or other situations that may garner more supervision. The presenters noted that for certain types of crimes, students are required to notify campus police otherwise the program does not ask students. The students are already part of CSUSB and CA state laws do not require students to identify if they have been incarcerated and for what.

Senator Muhtaseb asked if a student seeking employment on campus would go through a regular background check and indicate if they have committed a felony. It was noted that for employment, the regular background check process would be used and could affect employment on campus and the type of position being sought.

Senator Kremling suggested the presenters develop a fact sheet about the program faculty could share. The presenters agreed and stated they would send one to the Senate.

A. Anderson and C. Eggleston shared that the Project Rebound at San Francisco State has a 95% graduation rate. Knowing how successful the program can be for students, it is the hope to help as many students as possible through this program.

**2:35pm Time Certain (If preceding items have not been completed).**

8. **CURRICULUM – Information Items:** (*Copies are available at each College office and the Faculty Senate office*)

**CURRICULUM – NEW ITEMS (Consent Items)** – (Copies are available at each College office and the Faculty Senate office) The Faculty Senate consented to the curriculum item.  
**PASSED.**

**COLLEGE OF ARTS AND LETTERS**

**COLLEGE OF BUSINESS AND PUBLIC ADMINISTRATION**

BP17-02 MBA Professionals Option – Cyber Security Focus, new focus

**COLLEGE OF EDUCATION**

**COLLEGE OF NATURAL SCIENCES**

**COLLEGE OF SOCIAL AND BEHAVIORAL SCIENCES**

9. **OLD BUSINESS.**

9.1 FSD 96-09v4.R2, FAM 652.35, Procedures and Criteria for Performance Review and Periodic Evaluations Volume IV: Coaching Faculty ([attachment](#)) Second Reading:  
If you would like to provide input please click here [Coaches RPT Input Form](#)

It was m/(A. Bodman), s/(Y. Karant) to approve the second reading of FSD 96-09v4.R2, FAM 652.35, Procedures and Criteria for Performance Review and Periodic Evaluations Volume IV: Coaching Faculty. **PASSED.**

10. **NEW BUSINESS.**

10.1 FSD 87-03.R2, FAM 650.7, Policy Statement Concerning Periodic Review of the Vice President For Academic Affairs/Provost ([attachment](#)) First Reading (tabled at 2/7/17 FS Meeting):

If you would like to provide input please click here [Provost Review Input Form](#)

It was m/(J. Ullman), s/(D. Chen-Maynard) to move from the table the first reading of FSD 87-03.R2, FAM 650.7, Policy Statement Concerning Periodic Review of the Vice President For Academic Affairs/Provost. **PASSED.**

It was m/(A. Bodman), s/(Y. Karant) to accept the first reading of FSD 87-03.R2, FAM 650.7, Policy Statement Concerning Periodic Review of the Vice President For Academic Affairs/Provost. **PASSED.**

10.2 FSD 87-18.R3, FAM 112.5, Policy on Procedures to Establish a New Academic Department or School; or to Change the Name of an Existing Academic Department or School ([attachment](#)) First Reading:

If you would like to provide input please click here [Department Establish Input Form](#)

It was m/(M. Boland), s/(Y. Karant) to accept the first reading of FSD 87-18.R3, FAM 112.5, Policy on Procedures to Establish a New Academic Department or School; or to Change the Name of an Existing Academic Department or School. **PASSED.**

**3:00pm Time Certain (If preceding items have not been completed).**

11. **COMMUNICATIONS/INFORMATION ITEMS.**

11.1 Executive Committee Minutes, 1/10/17 ([ECM 16-08](#)) - noted

11.2 Executive Committee Minutes, 1/24/17 ([ECM 16-09](#)) - noted

11.3 Executive Committee Minutes, 1/31/17 ([ECM 16-10](#)) - noted

11.4 Executive Committee Minutes, 2/14/17 ([ECM 16-11](#)) - noted

11.5 Executive Committee Minutes, 2/21/17 ([ECM 16-12](#)) - noted

11.6 RPT Appendix 7 ([attachment](#)) - noted

11.7 Academic Calendar and University Calendar ([attachment](#)) - noted

11.8 Category III, Miscellaneous Course Fee Approval Process for Q2S ([attachment](#)) - accepted

11.9 GE Proposal ([attachment](#)) - accepted

**3:15pm Time Certain (If preceding items have not been completed).**

12. **EPRC RECOMMENDATIONS FOR CEL SUMMER MONIES PRESENTATION ([attachment](#)).**

EPRC Chair Boland shared EPRC's recommendations for CEL summer monies and gave a presentation (links to the [Recommendations](#) and [Presentation](#)) outlining the report and how monies have been distributed and the need of faculty input and reallocation of those monies. VP Freer also submitted a response on behalf of Administration and Finance and

Academic Affairs (link to [Response](#)). EPRC Chair Boland thanked VP Freer for providing requested information to the Committee.

The Senate thanked the Committee for its hard work. The Senate had concerns regarding the CEL building and proposed spaces for state use including classroom spaces and meeting spaces. The Senate had further concerns that the only larger classrooms would be available for state use and hoped there may be ways to make the spaces more flexible and divisible as well as the need to have smaller class sizes. Dean Karmanova and VP Freer will forward to the Senate the latest floor plans for the building and noted that the designs were based on needs identified across campus, in the Master Plan, and by Academic Scheduling. Senator Ullman asked how the Senate can support the Committee moving forward. EPRC Chair Boland stated that she believes the first step will be to better define the use of CERF funds and allow more flexibility where allowed. EPRC Chair Boland asked why the cost recovery does not go back directly to the departments. VP Freer noted that the cost recovery is sent to the divisions and then divided. EPRC Chair Boland observed that cost recovery funds, unlike CERF monies are considered general fund monies and thus less encumbered than CERF. She then asked whether there has been any consideration of adjusting the annual general fund distribution to twelve month divisions/departments that received cost recovery for work they would do regardless of the location of summer session, to avoid windfalls to some and to make additional monies available to other areas in need.

13. **COMMITTEE REPORTS.**

13.1 Q2S Report

This item is deferred to the next Faculty Senate meeting due to time constraints.

14. **STATEWIDE ACADEMIC SENATORS' REPORT.**

Please go to: <http://www.calstate.edu/AcadSen/Records/> for information regarding the last ASCSU Plenary meeting.

If you have any feedback regarding the ASCSU report, please click here [ASCSU Input Form](#).

This item is deferred to the next Faculty Senate meeting due to time constraints.

15. **SENATORS' REPORTS / INCLUDING ASI PRESIDENT'S REPORT.**

This item is deferred to the next Faculty Senate meeting due to time constraints.

16. **DIVISION REPORTS.**

16.1 Vice President for University Advancement

While this item was not addressed at the meeting, VP Fremont submitted the following report in his absence:

**FUNDRAISING AND DEVELOPMENT**

CSUSB continues to make strong progress on our fundraising and campaign goals. While a more formal celebration will occur in April, I can share that the

university has received another transformational gift. This **seven figure pledge from a national foundation** will be realized before the end of the academic year, allowing funds to be invested immediately. More details will be made available in the coming weeks, but this is clearly another great day for CSUSB and our students.

As of March 2, we have raised just better than **\$6.55 million this year**, a **60% jump** over where we were last year at this time. But just as important, our **total gift commitments now stand at 3,300** or **19%** more than a year ago. This pushes our **\$50 million Campaign raised-to-date total to over \$36.4 million**.

**Foundation giving** continues to be very strong, recording over **\$1.84 million this year**. These numbers are eclipsing anything we have ever done before.

And a gentle reminder that tomorrow night, our communities will come together for the inaugural Rabbi Hillel Cohn Endowed Lecture Series, featuring speaker will be **Dr. David Ellenson**, Chancellor Emeritus of Hebrew Union College – Jewish Institute of Religion, and Director of the Schusterman Center for Israel Studies and Brandeis University. The event will be **Wednesday, March 8 at 7 pm** (*Robert and Frances Fullerton Museum of Art*) and his topic will be *American Judaism at a Crossroads: Crisis, Challenge and Opportunity*. Everyone on campus is invited – please RSVP to [invitereply@csusb.edu](mailto:invitereply@csusb.edu) or call 909-537-5004.

The CSUSB Philanthropic Foundation Board of Directors will have their quarterly meeting on Thursday, March 23 on our Palm Desert Campus.

## COMMUNICATION

We are working the Stater Bros community as well as Jack Brown's family on a recognition date to celebrate the college naming. We are looking at options in May, but no firm date has been finalized. We will keep you informed once we know the day.

Our Branding & Identity initiative continues to move forward. Dr. Victoria Seitz (Professor and Chair, Marketing) and AVP Bob Tenczar will be working with the committee on the discovery phase of the report. We expect to have a campus-wide forum on the overall outcomes in the first week of May.

## ALUMNI

The Office of Alumni Relations has been working with deans, department chairs and individual faculty in preparation for our 2016 Professor for the Day – scheduled for May 3. We have over 40 alumni committed to speak in classes across campus. If you or any of your colleagues would be interested in participating, please don't hesitate to reach out to Doreen Hatcher in the Office of Alumni Affairs.

There are two national level alumni receptions in April that are being coordinated by the Chancellor's Office. As part of our annual Hill Day meetings in Washington DC, the CSU is hosted an alumni event for all campuses for all alumni in the greater DC area – Tuesday, April 4.

Later that week, the Chancellor's Office is hosting a similar event for alumni living in New York City as well as the tri-state area – Thursday, April 6. CSUSB will be at both events as we connect and reconnect with some of our outstanding alumni.

The Office of Alumni Affairs has also reconstituted a new Alumni Board, with 18 members currently developing board processes and elections.

## 16.2 Academic Affairs/Deans' Reports

This item is deferred to the next Faculty Senate meeting due to time constraints.

## 16.3 Vice President for Administration and Finance

While this item was not addressed at the meeting, VP Freer submitted the following report:

### Financial Transparency

Administration and Finance has initiated a contract with OpenGov, the nation's leading financial transparency solution. Serving over 1,400 public agencies across the country, including six CSU campuses, it is our intention to provide all members of the campus community with direct and user friendly access to every university expenditure account through OpenGov. We have requested the Faculty Senate to appoint two members to the OpenGov Implementation Task Force.

### Staff Development Center Update

Rowena Casis Woodyla continues progress on the opening of the Staff Development Center. She has hosted six open forums, including one evening session and one PDC session, to collect suggestions and feedback from the campus community on what services to provide. While official naming of the Center is forthcoming, it will be located in Pfau Library 1104, co-located with the ITS Training Center.

### CSUSB Tree Planting Event

Facilities Management secured a grant from CalFire and the Neighborhood Grows Grant to add 53 additional trees to CSUSB. I hope you will consider joining us and encouraging students to join the Tree Planting event on Friday, April 21<sup>st</sup> from 9:30am-12:30 pm, in Parking Lots F, G, and H. The project is designed to reduce the heat island effect of our parking lots. Campus partners of the event are Facilities Management, Parking and Transportation Services, the Water Resource Center, and Santos Manuel Student Union.

### CSUSB Business Conference

On February 27<sup>th</sup>, 103 staff members from all areas of the campus participated in the inaugural CSUSB Business Conference. The conference increased understanding and created a platform for improved communication on topics including procurement, accounting services, budget, auxiliary services and the staff development center.

### Budget Open Forum



Our next open forum on budget is scheduled for Thursday, April 20<sup>th</sup> from 9:00 to 11:00 am in the Santos Manuel Student Union Fourplex. The Budget Forum will focus on a revised outlook towards CSUSB funding for the 2017/18 academic year, with updated information since the last forum in October. The forum will be livestreamed for those who cannot attend in person.

#### SMSU Expansion Kickoff

San Manuel Student Union, in partnership with Facilities Planning, kicked off their design efforts for the expansion of the Student Union, currently slated to open in 2021. LPA Architects, who provided design services for the last two SMSU expansions, have been selected to design the expansion. Please be on the lookout for announcements of a number of open forums in Spring Quarter for the campus community to participate in conversation of program elements, design, and what is important to include in the expansion, both in and outside of the building.

#### Department of Education Financial Aid Audit

A special thank you to a large number of faculty members who assisted the Offices of Financial Aid and Internal Audit with our recent audit on financial aid from the U.S. Department of Education. We were asked to verify class attendance on a large number of students and it is appreciated the number of faculty who spent time to provide us information from years ago on class attendance.

VP Freer also provided the Senate an [update on the proposed 2017/2018 budget](#).

#### 16.4 Vice President for Student Affairs

While this item was not addressed at the meeting, VP Haynes submitted the following report:

##### **Student Life**

- CSUSB student, Megan Gutierrez, was honored with the "Outstanding Undergrad Award at the Region II NODA 2017 Conference.
- The LatinX Center opening took place on Feb. 28<sup>th</sup>; thank you to our faculty allies for their support
- Even with the heavy rains, new housing and dining facility remains on track to open in Fall 2018
- The Osher Re-Entry Center welcomed 400 newly admitted students to the center during the Coyotes Connect program on March 4.
- The Student, Recreation and Wellness Center is preparing for its 10<sup>th</sup> anniversary; all interested faculty are welcome to assist with planning activities to support this milestone

##### **Student Services**

- Counseling and Psychological Services (CAPS) increased services to include more lunchtime counseling appointments.
- One-time SSI funds were awarded to the Career Center to develop a dedicated Internship Fair (20K) and a Peer Ambassador Program (25K) that will assist the

Student Services Teams in the Colleges under the direction of professional career counselors.

- The Children’s Center celebrated Valentine’s Day. The children had fun passing out valentines to one another and many parents participated in the activity.
- WorkAbility IV was awarded \$20,223 in one-time SSI funds to expand its career services to address Briel and Wehman’s nine challenges students with disabilities face in terms of career development by providing tailored activities to strengthen faculty, staff and student relationships. Staff designed these activities to increase the competitiveness of graduating students with disabilities to obtain gainful employment in their fields of study.
- WA-IV and the Career Center co-facilitated a LinkedIn Workshop on February 28. The focus of the workshop was to introduce students to LinkedIn, an employment-oriented social networking service. Students worked with WA-IV and Career Center staff at the ATAC lab to create their profiles and learned several techniques to market themselves in their respective fields and to highlight their accomplishments. Twenty-two students attended.
- The Student Health Center served over 1,324 student patients in San Bernardino and 46 student patients at the Palm Desert Campus for health related appointments that helped keep students healthy this month.
- The Veterans Success Center and San Bernardino County Veterans Affairs Office hosted the Inland Empire Veterans Mental Health Collaborative Meeting in the Feldheim Library located in downtown San Bernardino. Presentations included “Post Traumatic Growth”, “Stress, Burn Out & Compassion Fatigue”, and “Transitioning vs. Returning: A Warrior’s View of Life After Combat”.

### **Enrollment Management**

- Admissions and Student Recruitment successfully completed their first tele-counseling campaign for Fall 2017. Eight hundred admitted students and their families were contacted to welcome them, provide an invitation to Coyotes Connect, and ask them if they have any follow up questions regarding CSUSB and how to become connected to our campus.
- The Office of Financial Aid and Scholarships conducted FAFSA and Scholarship workshops on campus and at high schools in the area and are preparing awards and disbursements for Spring 2017 as well as the 2017/18 awards.
- CSUSB GEAR UP hosted 160 Curtis Middle School students in a pilot program where current GEAR UP students from ISHS, (that are CMS alum), helped to give CSUSB campus tours and served on student panels where they answered questions about their experiences as a high school student. The event has received tons of positive feedback and support.
- The Office of the Registrar now offers a FedEx transcript service via vendor, Credential Solutions.
- Upward Bound students and their parents participated in February’s Saturday University focusing on financial literacy and understanding financial aid.

### **Coyote Athletics**

- CSUSB Athletics announced the 2017 Hall of Fame class. The department will be inducting four new members to the Hall of Fame on May 19, 2017. The inductees are: Laura Beeman (basketball 1989-91), John Major (baseball 1995-

96), Jackie Powers Knopke (soccer 1990-93), and Larry Reynolds (men's basketball 1997-2002).

- Together, Men's and Women's Basketball ended the year with the second highest attendance average per game among CCAA member institutions.
- Softball junior Jessica Brown was honored as CCAA player of the week for the week of February 28th. Jessica played a pivotal role in helping the softball team win three of four games against 16th ranked UC San Diego.
- The CSUSB Women's Track and Field opened their season at the Rossi Relay held at Claremont, CA on February 25th. CSUSB won the 4x800m relay and distance medley relays.

#### 16.5 Vice President for Information Technology Services

While this item was not addressed at the meeting, VP Sudhakar submitted the following report:

The 24/7 Study Space preparations are proceeding per schedule at the Pfau Library Wedge. Furniture has been delivered and setup. We are working on the logistics with UPD and other divisions across the Campus. We are hoping to have the space open for the Campus Community in April.

The ITS strategic plan year one implementation is going well. Attached is the progress we have made so far on the implementation (please see attached).

The ITS Leadership team met with two student focus groups in the last couple of weeks and gathered valuable feedback from our students. We will be working with student groups to implement their recommendations.

The Provost and I will hold a joint faculty technology forum after next month's Faculty Senate meeting on April 11<sup>th</sup>. We invite you to participate and let us know how the ITS Team can help faculty.

The Vital and Expanded Technologies Initiative grant applications are due on March 24<sup>th</sup>. The total amount of funds available this year is \$846,000.

The IBM team did a presentation of the IBM Watson Analytics service to the Institutional Data Team last month. Several faculty and staff are experimenting with this service. The IBM team is scheduled to do another presentation to our Campus on April 20<sup>th</sup>.

The Web Development team has now moved 40% of all administrative websites into the Drupal content management system. Several websites including JHB College of Business and CNS went live last month.

The TNS team completed Phase II – Server Farm/Data Center Firewall and Phase III – Campus and PDC Edge Firewalls Project.

We have launched Cisco Jabber Pilot launched – access for campus phone via mobile/desktop app.

We continue collaborate with Facilities Management and Facilities Planning on major construction projects (Housing, CEL, HVAC)

The ACBI team is working on several projects including eAdvisor, also known as U.Direct, which will allow students to create roadmaps for their academic experience on Campus, CourseLeaf Curriculum module, EMS academic and event scheduling software, Faculty Grade Change form and CHRS preparations.

The IT Governance Executive Committee approved the following recommendations in February:

- Access Control Standard Recommendation
  - ITS recommended implementing the use of multifactor authentication for users who have access to administrative access to critical systems or users who have access to sensitive data. The Executive Committee discussed the recommendation and approved it unanimously.
  
- Campus wide Phishing exercise and training
  - Due to the increase in sophistication of phishing attack and to the high susceptibility of users to click on phishing link, ITS recommended engaging in a phishing training program. The Chancellor's Office has provided the phishing program PhishMe to facilitate this recommendation. The Executive Committee discussed the pros and cons in respect to the execution of the training and approved the recommendation, pending review and approval from the Institutional Review Board (IRB).
  
- Standardization of Student Email Address
  - The fact that the current student email format is not user-friendly and that faculty members are often not able to tell which student a specific email address belong to has caused concern. ITS recommended standardizing email addresses after July 1<sup>st</sup> to the new standard of [firstname.lastname0000@coyote.csusb.edu](mailto:firstname.lastname0000@coyote.csusb.edu) where 0000 is the last 4 of the student's CoyoteID. After the Executive Committee discussion, the consensus was to approve the recommendation but change the format to [lastname.firstname0000@coyote.csusb.edu](mailto:lastname.firstname0000@coyote.csusb.edu).

### **ATI updates, Mar. 7, 2017**

#### **Course Redesign with Technology (CRT) grants**

- The campus submitted 10 proposals for CRT grants from the following departments: Philosophy (1), Mathematics (4), Criminal Justice (1), Chemistry (1), Biology (1), Kinesiology (1), Information Sciences (1)

#### **Course redesign with adaptive learning systems**

- On Friday, Mar. 3, ATI in collaboration with the Chancellor's Office and the Teaching Resource Center organizing a day-long regional workshop on adaptive learning technologies presented by Mr. Dale Johnson, Adaptive Learning Manager at Arizona State University;
- The event was attended by 11 CSU faculty from Southern California, former or current recipients of the CRT grants and 7 CSUSB faculty and instructional designers.

### **Upcoming regular Winter 2017 workshops for faculty**

#### **Classification techniques with JMP**

Co-sponsored by ATI and the Office of Academic Research

Friday, Mar.10, 2017, 2 - 4:00 pm, Room PL 003

Facilitators: Dr. Harold Dyck, Department of Information Sciences; Dr. Mihaela Popescu, Department of Communication Studies

In this workshop, we will overview several classification techniques useful for data mining and use JMP to demonstrate them. Cluster analysis seeks to identify homogenous groups or segments in your data. It is used when the researcher does not know the number of segments in advance, but wants to establish them and identify group membership. In our workshop, we will discuss hierarchical clustering and k-means clustering. Then, we will overview classification and regression trees. These methods use binary splits on the independent variables to classify a dependent variable. When that dependent variable is binary (for example, does a freshman return for her sophomore year or not) we create a classification tree. When it is continuous (GPA, for example) we use the regression tree approach. In this workshop, you will learn how to set up, use and interpret cluster analysis and classification/regression trees with JMP and how to use these techniques in concrete situations. Participants are encouraged to bring their own data.

### **Online/Hybrid Institute follow-up meeting**

Tuesday, Mar. 21, 9 am – 3:00 pm, Room PL 015

Facilitators: ATI staff

In this follow-up meeting to the Online/Hybrid Institute conducted in summer 2016, the participants will showcase their online/hybrid course prototypes and attend a workshop conducted by Dr. Terri Nelson on PlayPosit, a platform that enables the creation of videos with interactive elements.

### **Using active learning spaces effectively**

Thursday, Feb. 23

12:00-1:30 pm

PL 015

Light lunch will be served

Active learning spaces are spaces that support classroom pedagogies. These physical spaces include flexible furniture that can be reconfigured for a variety of classroom purposes, from small group work to larger lecture settings. Please join Dr. Jeremy Murray, who will share his experience with using the incubator classroom PL 015.

### **Copyright basics**

Friday, Feb. 24

10:30 am – 12:00 pm

PL 003

In this workshop, instructional designer Katie Godfrey will discuss elements of the Copyright Law of relevance to faculty, what qualifies as Fair Use, and how to avoid copyright infringement when preparing instructional materials.

### **App chat: Productivity apps for academics**

Thursday, Mar. 2

12:00 – 1:30 pm

PL 003

Light lunch offered

This roundtable conducted by Dr. Mihaela Popescu, is meant to create an agenda for a series of discussions, workshops and hands-on on how faculty can improve academic workflow and become more productive. A great variety of apps can help by automating routine tasks, keeping track of bibliographic references, organizing and tagging material automatically, improving time management and project planning, or extracting annotations from scholarly articles. Our work habits are unique. For some, we need many tools; for others, one good app satisfies multiple purposes. Join this roundtable, enjoy the free lunch, and share your own digitally-enhanced practices!

17. **OTHER BUSINESS.**

Time did not permit the discussion of other business.

18. **ADJOURNMENT (Time Certain 3:50 PM).**

It was m/(D. Sweeney), s/(J. Ullman) to adjourn the Faculty Senate. **PASSED.**