

CALIFORNIA STATE UNIVERSITY, SAN BERNARDINO  
FACULTY SENATE MEETING, 51st SENATE

**M I N U T E S**

**SESSION 08– Tuesday, April 11, 2017, 2:00 pm – 3:50 pm, Pine Room**

**Members Present:** All members were present with the exception of J. Ahlgren, K. Collins, D. Fischman, K. Grisham, A. Gutierrez, K. Howard, R. Keating, J. Kottke, M. Marx, B. Owen, K. Pelletier, A. Roman, J. Skillman, B. Steffel, J. Ullman

**Guests Present:** T. Ballman, S. Barnier, S. Bennett, A. Braceros, P. Bungard, K. Costino, K. Fleming, D. Freer, R. Fremont, D. Gee, B. Haynes, T. Karmanova, G. King, J. Lappin, R. Mohamed, J. Peacock, O. Rosas, L. Rose, A. Satterlund, S. Sudhakar, J. Vicknair

Chair Kolehmainen asked the Senate to observe a moment of silence for those affected by the tragedy at North Park elementary on Monday.

1. **APPROVAL OF THE MINUTES.**

1.1 Minutes for March 7, 2017 ([FSM 16-07](#))

It was m/(M/ Groen), s/(A. Muhtaseb) to approve the Faculty Senate minutes from March 7, 2017 as written. **PASSED.**

2. **APPROVAL OF THE AGENDA.**

It was m/(M. Groen), s/(L. Ajayi) to approve the Faculty Senate agenda as written. **PASSED.**

3. **INTRODUCTIONS (D. Freer).**

VP Freer introduced the following new employees:

- Stacey Barnier, Director of Human Resources. Stacey previously served as our Employee Relations Manager since 2015. She has over sixteen years of experience in human resources in both the public and private sectors, coming to CSUSB from the City of Corona. Stacey has been a system-wide collective bargaining team member, collaborated in the design, implementation and training for the new system-wide labor relations case management system and played an important role with revamping the new employee onboarding and orientation programs. Stacey is currently enrolled in our Masters of Public Administration program and is completing a second master's degree in Human Resources Management.
- Rowena Casis Woidyla, Director of Staff Development Center (name may change). Rowena is the inaugural director of the Center and has served CSUSB as our Manager of Training and Development in Human Resources since 2009. She has served as President of the Asian Faculty, Staff and Student Association and is also the advisor to the Pilipino American Student Organization and the Catholic Newman Club. In addition to a number of professional certificates in human resources, she has an M.B.A. from Cal Poly Pomona and is currently pursuing her Ed.D. in Educational

Leadership here at CSUSB.

- David Gee, Director of Procurement Services. David started in this role in the Fall and came to us from University of California Riverside (UCR). At UCR he provided oversight for more than \$96 million in annual spending, specializing in scientific and medical commodities. David is also a Chemist, having worked for companies such as Del Mar Analytical and TestAmerica, Inc. He holds a Masters of Public Administration Degree from California Baptist University, in addition to a number of professional certificates in procurement. In his role at CSUSB, David has direct responsibility for the oversight of all campus purchasing, business contracts, public works, and campus card programs.

Director Casis Woidyla stated that the Staff Development Center is slated to be located in the Library Wedge and will host training programs among other initiatives to assist staff. Director Casis Woidyla looks forward to working with faculty and staff to develop the Center.

#### 4. **CHAIR'S REPORT.**

Chair Kolehmainen did not give a report in the interest of time.

#### 5. **PRESIDENT'S REPORT.**

President Morales submitted the following report:

Before I begin, I want to join Karen and remember those touched by Monday's terrible tragedy at North Park Elementary. I can also share that the CSUSB community stepped up in a big way when they were needed most, helping roughly 700 K-6 students get registered, fed and even entertained while the school district worked to reunite them with their parents.

Faculty, staff and students across campus came out and helped. I especially want to recognize our police officers, the Department of Kinesiology as well as the team in the Office of

Special Events and Guest Services for showing our great Coyote Pride.

**Leading the Way:** This year's Latino Education and Advocacy Days project featured a week of outstanding activities. The 8th annual LEAD Summit on March 30 highlighted the calendar, focusing on the theme "Sin Fronteras - Beyond Borders." Hundreds attending in person and thousands viewing by livestream on the internet heard speakers and panelists urging listeners to look beyond barriers and obstacles and to use and promote education to build bridges. Longtime community advocates Frank and Eloise Reyes served as the honorary chairs for the free, one-day summit. Other LEAD week events included the Binational Parent Leadership Institute, the Catholic Schools Expo, the Puente Project Student Leadership Forum, and Saturday's César Chavez Memorial Breakfast hosted by the Chicano Latino Caucus of San Bernardino. Congratulations to Enrique Murillo Jr., professor of education and executive

director of the LEAD Project, and so many others who helped make this year's event a spectacular success.

**Business is Great:** The Jack Brown College of Business and Public Administration has again been recognized as one of the best by two respected publications. CEO Magazine has listed Jack Brown among the top business schools in the world in its annual Global MBA rankings of MBA, EMBA and online MBA programs. The college is in Tier One of the MBA rankings for North America and tied for 16th in Global Online MBA rankings along with Griffith University and Deakin University, both in Australia. CEO Magazine has been showcasing top business schools worldwide since 2008. U.S. News & World Report also named Jack Brown College one of the top institutions in the nation offering part-time MBA Programs according in its 2018 rankings of graduate schools.

**Spring Break :** Students from CSUSB spent part of their Spring Break helping others through organized service programs. Members of the History and Anthropology clubs, led by Cherstin Lyon, associate professor of history, volunteered at a public archeology project organized by the U.S. National Park Service at the Manzanar National Historic Site. It marks the fifth consecutive year CSUSB has participated, with the History club having previously earned first place in a national competition for its service to the university and to the community that included its ongoing work at Manzanar. Another group of students traveled to Louisiana as part of the TRACKS program, a collaboration of Associated Students Inc., the Student Recreation and Wellness Department and the Office of Community Engagement. There they helped rebuild parts of tornado-impacted New Orleans East, volunteered at a Mardi Gras Bead recycling plant to benefit disabled adults, planted 83 cypress trees for the Saint Bernard Wetlands Foundation, and prepared and served lunch to the homeless and hungry at the New Orleans Rescue Mission.

**Granting Top Security:** The university's outstanding Cyber Security Center, under the direction of Professor Tony Coulson, has been awarded more than \$9 million in grants since Fall 2016. CSUSB has been designated a Center of Academic Excellence in Cyber Defense/Information Assurance through 2021.

**Keynote at Smithsonian:** James Fenelon, professor of sociology and director of the Center for Indigenous Peoples Studies, provided the keynote address for a national symposium at the Smithsonian National Museum of African American History and Culture last month in Washington D.C. Fenelon's talk, "How Do Race, Ethnicity and Gender Affect Academic Life," came during the conference hosted by Duke University's Samuel DuBois Cook Center on Social Equity in conjunction with the Joint Center for Political and Economic Studies.

**Quality Recognition:** Dr. Montgomery Van Wart's Public Administration 662 course, "Human Resource Management in the Public Sector," recently became the first fully online course on campus to receive national Quality Matters certification. Quality Matters is the national standard in online and blended courses, developed with the help of a grant from the Department of Education Fund for Improvement of Post-Secondary Education.

**Advertising Excellence:** University design students and Coyote Advertising earned a combined 41 awards from the American Advertising Federation Inland Empire Chapter during its recent gala honoring the top ads created in the region in 2016. The event honored professional and student work in San Bernardino and Riverside counties. CSUSB students brought home 31 gold, silver and bronze awards combined, second only to the Art Institute of California's 34, in the student category, while Coyote Advertising's collected 10 awards in the professional category.

Lastly, President Morales invited everyone to attend the Collegiality forum on May 11, 2017 from 9:00am to 11:30am in the Obershaw Dining Room with special guest facilitator Dr. Kathy Obear.

Senator Karant asked how much Dr. Obear was being compensated. President Morales stated that Dr. Obear will receive \$6,000 in compensated split from the divisions.

Senator Kremling asked if all administrators will be scheduled to participate in the forum and meeting with Dr. Obear. President Morales confirmed that all administrators will be participating.

## 6. **PROVOST'S REPORT.**

Provost Mc Mahan submitted the following report:

Congratulations to the four faculty members, two administrators, two professional staff members and more than 50 student inductees who were recognized for academic excellence at CSUSB's Phi Kappa Phi Induction Ceremony this past weekend (Saturday, April 8).

We will be honoring the accomplishments of several additional outstanding campus members during the spring quarter at the 2017 Faculty / Staff Book Launch on April 27, the Faculty Recognition Luncheon on May 1 and the Faculty Research Grant Awards ceremony on May 18.

Research data on grant proposals and awards was among the topics discussed at the recent CSU Academic Council Meeting. Three-year moving averages for grant awards at CSUSB are \$23,711,218 (FY 12, 13, 14), \$27,016,000 (FY 13, 14, 15) and \$28,168,524 (FY 14, 15, 16). CSUSB had the highest success rate, 99.8%, among the 23 campuses.

### **Division for Academic Affairs News**

#### *College of Arts and Letters*

CSUSB students who are part of Coyote Advertising and graphic design students from the Art Department took 41 awards at the American Advertising Federation Inland Empire chapter's gala honoring top advertising in the region on March 17 at the Mission Inn.

Acto Latino, the student theatre group under the mentorship of Dr. Bibiana Díaz (World Languages & Literatures) presented Luiz Valdez's play adaptation "Soldado Razo" and an original piece "El cruce de los sueños" to a sold-out audience of students, faculty and

community members on March 10 at the SMSU Theatre. The group will have a repeat performance on April 13.

Dr. Julie Taylor (Communication Studies) published an article, “Organizing Prostitution through Silence Discourse” in the *Western Journal of Communication*. Dr. Mihaela Popescu (Communication Studies) published “Consumer surveillance and distributive privacy harms in the age of big data” in Messaris, P. & Humphreys, L. *Digital media 2: Transformations in human communication*.

Dr. Ahlam Muhtaseb’s (Communication Studies) Documentary “1948 Creation and Catastrophe” was an official selection by the Arizona International Film Festival. Muhtaseb, interim director of CIMES, also coordinated a film screening of two short films by British filmmaker Farah Nabulsi and discussion for the entire CSUSB campus that addressed critical humanitarian issues in the Middle East on March 7.

Communication Studies’ Dr. Liliana Gallegos (in collaboration with the departments of Art and English) directed the very successful Art of Dreaming event for the entire campus on March 7.

Instructor Amy Wassing (Communication Studies) and the Coyote Debate Team students directed the first annual Coyote speech tournament. The event, held March 9, included students campus-wide.

### ***College of Education***

The College of Education hosted its annual Book Launch event on March 16. Among its faculty honorees were Drs. Lynne Diaz-Rico and Lasisi Ajayi from Teacher Education/Teacher Education & Foundations and Drs. Lorraine Hedtke and John Winslade from Special Education, Rehabilitation and Counseling.

High-ranking state officials and the chief consul of Mexico in San Bernardino delivered the keynote addresses while longtime community advocates Frank and Eloise Reyes served as honorary chairs at the 8<sup>th</sup> Annual Latino Education and Advocacy Days Summit (LEAD VIII) on March 30. The annual LEAD Week (March 25 - April 1) promoted making a difference in the Latino community, connecting with Latino educational leadership and improving the education and lives of all students.

Organized by graduate students and educators from COE’s Educational Administration program under the direction of Assistant Professor Dr. Wil Greer, the college and the Department of Educational Leadership & Technology hosted its 2<sup>nd</sup> Annual *Equity in Education* Conference on March 15. Sponsored by the CSUSB University Diversity Committee, this free conference for educators in the Inland Empire featured a panel of guest speakers and workshop opportunities to learn about new ways to address issues of race, class, gender and sexual identity in California Schools.

Spearheaded by Drs. Xinying Yin and Joseph Jesunathadas (Teacher Education & Foundations), with assistance from Annya Dixon (University Advancement), Yvonne Salmon (Development), app development instruction by Dr. Eun-Ok Baek (Educational Leadership & Technology) as well as several community STEM teachers at the local middle schools, the first Verizon Grant Makers Fair was held March 11 at CSUSB. The event showcased over 50 middle school students’ 3D printing and App development projects. In addition, from summer 2016 to spring 2017, Drs. Yin and Jesunathadas worked with four local middle schools (Arrowview, Caesar Chavez, Curtis and Rodriguez Prep Academy). More than 100 students were served via three weeks of summer camps, four field trips and eight weekend camps.

### ***College of Extended Learning***

Consulate of Mexico, San Bernardino will provide financial support to a second Study Abroad Program in Mexico during 2017 summer.

Cal State Sacramento and CSUSB have successfully recruited 13 students to go to Costa Rica for the Spanish Healthcare Service Learning Study Abroad Program. This marks the first collaborative study abroad program for CSUSB's study abroad office. Amity at CSUSB program opened for 60 international students and six visiting faculty from India. This is the fourth year of the 11-week program.

Nagasaki University at CSUSB program closed with 13 international students and one visiting faculty from Japan.

The college was represented at CIEET, China to brand CSUSB and recruit international students.

International Student Services assisted 740 international students during the month of March.

Twenty-five undergraduate and eight graduate students successfully completed ELP and earned TOEFL waivers. Of those, 23 undergraduate and four graduate students have been successfully matriculated to the university.

New immigration and academic advising components have been implemented, through the use of reminder emails and registration communications, as a means to further help encourage student success.

In support of the CSU Graduation Initiative, CEL has developed a Graduation Initiative Grant for seniors who are close to graduation. Eligibility criteria was determined collaboratively with the Academic Colleges and Financial Aid Office. One million dollars in financial aid will be set aside to assist seniors in achieving graduation status.

The college received approval from campus Financial Aid office to offer private loans to students in non-degree seeking programs. This supports access and allows students an alternative payment option.

### ***Palm Desert Campus***

The campus hosted University Legacy Scholarship "Keeping Our Brightest Stars" dinner event at the home of Ogniana Masser, where the contributions of Ward and Pat Fredericks and Allison Jones to higher education were celebrated. The scholarship fundraiser has raised \$200,000 to date.

PDC's master plan draft has been shared widely and the campus will be concluding this stage of its development by visiting with the region's city councils. The plan will then be forwarded to the CSU Board of Trustees for their system-wide approval.

The campus hosted a number of conferences and groups in March, including CyperWatch West, the Virginia Waring Piano Competition Solo Finals, The Dyslexia and Literacy Conference, the Tri-District-level English Acquisition Committee (all three school districts with about 150 participants), World Affairs Council Strategic Planning Workshop and the CSUSB Philanthropic Board.

### ***Office of Undergraduate Studies***

Q2S Advising Subcommittee surveyed department chairs to identify their respective advising model to ascertain immediate advising needs and anticipated needs after Q2S conversion.

UGS academic advising will host the CSU statewide academic advising conference March 5 and 6, 2018 at the Riverside Convention Center.

UGS and CNS, with the assistance of a \$5-million-dollar grant, hired three STEM counselors and a project director. Experimental protocol and intervention are underway. Using recently allocated SSI funds, the UGS SI program in partnership with faculty and administrators in the College of Social and Behavioral Sciences and the College of Arts and Letters collaboratively piloted SI for two courses (History 142 and Phil 200). UGS plans to expand offerings in CJUS 320 and other courses in the College of Natural Sciences in fall 2017.

Coyote First Step and the Early Start Program student representatives participated in a two-day training session to assist our destination and service students when the call center opens on April 17. Staff are preparing material and documents for the call center staff.

SAIL is now offering “Summer School” workshops for CSUSB students to help them acquire the necessary timeline, financial aid and academic planning information.

### ***Office of Graduate Studies***

Spring applications (graduate, credential, and post-baccalaureate) are down 22.9% from spring 2016. The greatest decrease is among graduate program applications (-26.6%); credential applications are about the same as last year. Spring admission is down 20.1% from last year (graduate, credential, and post-baccalaureate combined). Although Spring 2017 admission rates have decreased, we have progressively admitted a total of 1,602 new graduate students in AY2016-2017 (15.7% growth from the previous academic year).

Graduate Studies is working with Alumni Relations to distribute a survey to graduate program alumni. Graduate Studies has completed the faculty survey and expects to administer both the faculty and alumni surveys in April.

The application for the R25 grant was submitted. The purpose of this grant is to involve underrepresented students in research on human and child development. Dr. Crawford and Dr. Hassija are co-PIs.

Fifty-two transfer students and 34 guests attended the S-STEM Open House for prospective students on March 25 in the Obershaw Dining Hall.

The deadline to apply for the Graduate Equity Fellowship was March 2. There are 27 candidates for the 2017-2018 award period.

There was tremendous growth from winter 2016 and winter 2017 in Student Research and Travel funds awarded to undergraduate and graduate students. Requests for ASI grants increased 280%; the amount funded increased 203% (47 awards, totaling \$29,038). Requests for IRP grants grew 187%; the amount funded increased 307% (22 awards, totaling \$13,069).

### ***Office of Student Research***

A total of 10 students have been selected to represent CSUSB at this year’s CSU Student Research Competition on April 28 and 29.

The office received 18 applications for the Summer Research Program (10 available spots). Applications are being reviewed.

The Meeting of the Minds Student Research Symposium received 198 applications from student presenters.

Thirty-one students applied for Student Grants; 21, totaling \$10,000, were awarded.

Seventeen faculty applied for Faculty Assigned Time; 10, totaling \$46,000, were awarded via a collaboration with CSUSB and CSU.

***Office of Research and Sponsored Programs***

The office submitted seven grant proposals, totaling \$1,101,565, in March. Thirteen grant awards, totaling \$3,861,778, were funded.

Senator Bodman asked that the website be updated with dollar volume of grants and contracts for the university. The latest information provided is for AY 14/15. Provost McMahan noted that the strategic plan calls for a 5% increase annually.

**2:30pm Time Certain (If preceding items have not been completed).**

**7. ONLINE CHANGE OF GRADE PROCESS PRESENTATION.**

A. Braceros shared a presentation outlining the online change of grade process which will allow for quicker processing times (for the full presentation please click here: [Online Grade Change Presentation](#)). A. Braceros also added that the hope is to have the online process in place for the end of the Spring quarter.

Senator Karant asked if a csv file could be uploaded to change multiple grades at once. Currently that is not an option but it will be looked into moving forward.

Senator Sweeney asked how many terms can a faculty member go back to change a grade. A. Braceros stated that faculty go back up to seven years.

**2:45pm Time Certain (If preceding items have not been completed).**

**8. OLD BUSINESS.**

8.1 FSD 87-03.R2, FAM 650.7, Policy Statement Concerning Periodic Review of the Vice President For Academic Affairs/Provost ([attachment](#)) Second Reading:  
If you would like to provide input please click here [Provost Review Input Form](#)

The Senate accepted the following amendments as friendly:

Delete the first sentence under Purpose on page one lines 15-17 and replace it with “In accord with FAM 402 D, the President is required to consult with the Faculty Senate on the appointment and review of academic administrators.”

Delete the question mark at the end of line 14 on page five.

Add a new section 4.2.5 after line 14 on page 5

“4.2.5 Special Initiatives

Where appropriate, the review panel shall collect information and evaluate whether the Vice President for Academic Affairs/Provost has effectively managed any special projects s/he has been assigned.”



It was m/(A. Bodman), s/(D. Chen-Maynard) to approve the second reading of FSD 87-03.R2, FAM 650.7, Policy Statement Concerning Periodic Review of the Vice President For Academic Affairs/Provost as amended. **PASSED.**

8.2 FSD 87-18.R3, FAM 112.5, Policy on Procedures to Establish a New Academic Department or School; or to Change the Name of an Existing Academic Department or School ([attachment](#)) Second Reading:

If you would like to provide input please click here [Department Establish Input Form](#)

The Senate accepted the following amendments as friendly:

On page 2, lines 27-29, delete: “(2) Faculty members...or school).

On page 5, line 19, change “academic program” to “department or school”

On page 5, line 20 add: “A majority vote of the faculty in the academic department or school will be needed in order to move the proposal forward.”

It was m/(. M. Boland) s/(D. Sweeney) to approve the second reading of FSD 87-18.R3, FAM 112.5, Policy on Procedures to Establish a New Academic Department or School; or to Change the Name of an Existing Academic Department or School as amended. **PASSED.**

9. **NEW BUSINESS.**

9.1 FSD 16-12, Summer and Fall 2018 Term Building and Registration Periods Update to Academic Calendar ([attachment](#)) One Reading:

If you would like to provide input please click here [Calendar Input Form](#)

It was m/(J. Kremling), s/(D. Sweeney) to approve the one reading of FSD 16-12, Summer and Fall 2018 Term Building and Registration Periods Update to Academic Calendar. **PASSED.**

9.2 FSD 87-27.R5, FAM 651.4, Policy Concerning Periodic Review of Department Chairs/School Directors ([attachment](#)) First Reading:

If you would like to provide input please click here [Chair Review Input Form](#)

Some Senators shared concerns about removing the option to have a faculty member request an early review.

It was m/(A. Bodman), s/(D. Sweeney) to accept the first reading of FSD 87-27.R5, FAM 651.4, Policy Concerning Periodic Review of Department Chairs/School Directors. **PASSED.**

9.3 FSD 87-25.R7, FAM 820.5, Policy on the Administration, Processing, and Use of Student Opinions of Teaching Effectiveness (SOTE) ([attachment](#)) First Reading:

If you would like to provide input please click here [SOTE Input Form](#)

It was m/(A. Bodman), s/(D. Chen-Maynard) to accept the first reading of FSD 87-25.R7, FAM 820.5, Policy on the Administration, Processing, and Use of Student Opinions of Teaching Effectiveness. **PASSED.**

9.4 FSD 16-13 Resolution Endorsing Project Rebound ([attachment](#)) One Reading:  
If you would like to provide input please click here [Project Rebound Input Form](#)

It was m/(D. Sweeney) s/(T. Schmitt) to approve the one reading of FSD 16-13 Resolution Endorsing Project Rebound. **PASSED, unanimously.**

Senator Ajayi noted that the term “rebound” has some negative connotations. President Morales stated he would note the concern and take it to the those in charge of the program.

## 10. **COMMUNICATIONS/INFORMATION ITEMS.**

10.1 Executive Committee Minutes, 2/28/17 ([ECM 16-13](#)) - noted

10.2 Executive Committee Minutes, 3/14/17 ([ECM 16-14](#)) - noted

10.3 Executive Committee Minutes, 3/21/17 ([ECM 16-15](#)) - noted

10.4 Definitions of Full-Time (FT) & Half-Time (HT) for the Purposes of Financial Aid ([attachment](#))

It was m/(J. Kremling) s/(D. Chen-Maynard) to make this item into an action item.

It was m/(J. Kremling), s/(D. Sweeney) to table this action item in order to meet and discuss prior to voting. **FAILED.**

Several senators had concerns that this would negatively impact FTEs and enrollment. However, it was explained that this proposal only deals with the number of units a student needs for full or half-time status for financial aid and not enrollment purposes.

It was m/(J. Kremling), s/(D. Chen-Maynard) to withdraw the motion to make this an action item and return it to an information item and be accepted by the Senate. **PASSED.**

10.5 Normative Number of Course Units for Semester Graduate & Undergraduate Programs ([attachment](#)) – accepted

## 11. **COMMITTEE REPORTS.**

11.1 Q2S Report

Q2S Director Costino stated that attention will be turning to advising and the calendar. The advising survey results showed that many preferred a mixed model for advising with some professional advisors and faculty advisors. There will be a campus conversation on advising to help develop a shared understanding regarding the roles of advising for Q2S, GI 2025, etc. A survey has been sent out in order to gather a temperature read of the campus. Further input for the calendar will also be gathered.

## 12. **STATEWIDE ACADEMIC SENATORS’ REPORT.**

Please go to: <http://www.calstate.edu/AcadSen/Records/> for information regarding the last ASCSU Plenary meeting.

If you have any feedback regarding the ASCSU report, [please click here ASCSU Input Form](#).

Statewide Academic Senators Steffel and Ullman were not present to give a report.

### 13. **SENATORS' REPORTS / INCLUDING ASI PRESIDENT'S REPORT**

Senator Kremling invited everyone to attend a general faculty meeting hosted by the CFA on either April 19<sup>th</sup> and 20<sup>th</sup> from 11:30am to 1:30pm. At the meeting the contract negotiations will be discussed and a member of the bargaining team will be present, also the meet and confer process for Q2S will be discussed. The CFA will also provide postcards advocating for an increased CSU budget to be sent to legislators.

### 14. **DIVISION REPORTS.**

14.1 Vice President for University Advancement, R. Fremont, submitted the following report:

#### **FUNDRAISING AND DEVELOPMENT**

Included in today's report is a copy of our **2015-16 Philanthropic Foundation annual report**. This marks the first time that CSUSB's Office of Strategic Communications has published such a report, highlighting the donors and outcomes of a remarkable year of giving. It tells a great story and I hope you enjoy it.

Another first: As of today, the **total assets of the Philanthropic Foundation have exceeded \$50 million** for the first time in university history.

We are making continued progress on our fundraising goals and trajectory. As of yesterday (April 10, we have **raised nearly \$6.8 million in 2016-17**, more than 44 percent from last year at this time. This pushes our **\$50 million Campaign raised-to-date total to over \$36.7 million**. There a number of major gifts in pipeline, and we expect each of them to close before the end of the fiscal year.

The total number of gift commitments this year stands at 3,767, more than 10% above last year's pace. Corporate and foundation giving this year continues to very strong, raising over \$2,562,493.

#### **COMMUNICATION**

The Office of Strategic Communications has been developing a new news site for the campus community, designed to give everyone a more progressive way to view our news, as well as social media, features and videos that celebrate campus life. We hope to roll it out in the coming weeks.

Dr. Victoria Seitz (Professor and Chair, Marketing) and AVP Bob Tenczar, along with the Branding and Identity Task Force, continue to work on this important initiative. The discovery phase is now concluded and we will begin to see proposal ideas coming forward in the next few weeks. We expect to have a campus-wide forum on the overall outcomes in May.

#### **ALUMNI**

The Office of Alumni Relations has been stewarding the spring edition of **Professor for the Day**, bringing successful alumni back to campus for an opportunity to connect with students and faculty. The celebration event is

**Wednesday, May 3.** There is still time to bring an alum back to your classroom, so let me know if you would be interested.

In partnership with the Chancellor's Office, CSUSB took part in a pair of special events on the east coast. In synergy with the governmental affairs Hill Day, there was a system-wide alumni reception in Washington DC and NYC last week.

Senator Karant asked if the cost for CSUSB to raise a dollar of .15cents includes all of the compensation for the development officers, staff, and administrators in the division. VP Fremont noted that the cost does include all currently filled positions and their compensation. However as positions are filled that cost could go up but that is only if fundraising efforts were to remain flat.

#### 14.2 Academic Affairs/Deans' Reports

No reports were given at this time.

#### 14.3 Vice President for Administration and Finance, D. Freer, submitted the following report:

##### Physical Education Building Update:

The restoration work at the PE building is substantially complete. Classes resumed for Spring Quarter and faculty have moved back in. Improvements to the building include new paint and flooring throughout, LED lighting improvements and new multipurpose flooring in the dance studio. Previous storage space is being converted to laboratory space for Kinesiology.

##### Budget Open Forum

The next open forum on budget is scheduled for Thursday, April 20<sup>th</sup> from 9:00 to 11:00 am in the Santos Manuel Student Union Fourplex. The Budget Forum will focus on a revised outlook towards CSUSB funding for the 2017/18 academic year, with updated information since the last forum in October. With the recent decision of the CSU Board of Trustees to provisionally increase tuition, the worst of the financial scenarios presented to the Senate and UBAC last month is now removed from consideration.

The forum will be livestreamed for those who cannot attend in person.

##### Financial Transparency Software

Administration and Finance has initiated a contract with OpenGov, the nation's leading financial transparency solution. Serving over 1,400 public agencies across the country, including six CSU campuses, it is our intention to provide all members of the campus community with direct and user friendly access to every university expenditure account through OpenGov. We are thankful to have received one faculty appointee from the Senate to the implementation task force and are hoping to add one more.

##### Staff Development Center Update

Rowena Casis Woityla continues progress on the opening of the Staff Development Center. She has hosted six open forums, including one evening session and one PDC session, to collect suggestions and feedback from the campus community on what services to provide. While official naming of the Center is forthcoming, it will be located in Pfau Library 1104, co-located with the ITS Training Center.

Anticipated opening in early summer 2017, with a formal ceremony at the start of the 2017-18 academic year.

#### CSUSB Tree Planting Event

Last chance ... Facilities Management secured a grant from CalFire and the Neighborhood Grows Grant to add 53 additional trees to CSUSB. I hope you will consider joining us and encouraging students to join the Tree Planting event on Friday, April 21<sup>st</sup> from 9:30am-12:30 pm, in Parking Lots F, G, and H. The project is designed to reduce the heat island effect of our parking lots. Campus partners of the event are Facilities Management, Parking and Transportation Services, the Water Resource Institute, and Santos Manuel Student Union.

#### 14.4 Vice President for Student Affairs, B. Haynes, submitted the following report:

For the seventeenth time in the last eighteen seasons, the United States Track and Field and Cross Country Coaches Association (USTFCCCA) honored the Women's Cross Country team for their academic success, achieving a team cumulative grade point average of 3.00. Laura Aceves, Senior, Rachel Gee, Freshman, and Michelle Pineda Palacios, Sophomore, earned individual All-Academic honors by the USTFCCCA, earning a cumulative grade point average of at least 3.25 and finishing among the top thirty percent of eligible runners at the regional championships.

Darren Leslie, former Men's Soccer Assistant Coach for the Coyotes, was named the ninth Head Coach in the program's history.

Mya Johnson, Senior of the Women's Basketball team, finished the 2016/2017 basketball season as the CCAA leader in double-doubles with thirteen, ranked second in the CCAA in scoring, rebounding and field goal percentage and was named to the All-CCAA first-team honors squad.

Everett Turner, Senior of the Men's Basketball team, led CSUSB in minutes, steals and assists, and was named to the All-CCAA second-team honors squad. Junior Khleem Perkins was named honorable mention and led the Coyotes in scoring at 12.2 points per game.

Sabino Ramirez, Junior with the Baseball team was name CCAA Pitcher of the Week for the week of March 7, 2017. Sabino threw eight shutout innings against the Cal Poly Pomona during the "Beat the Broncos" game series.

Senior Laura Aceves won the 3,000 meters in 9 minutes, 54.37 seconds at the Cal State LA's Invitational. Earning CCAA qualifying marks the for the CCAA Championship are Sinclair Watson, Sophomore (100m and 200m), Michelle Pineda Palacios, Sophomore (800m), Laura Aceves, Senior (1500m), Casie Johnson, Junior (400m Hurdles), Diana Sanchez, Freshman (High Jump), and Simone Everett, Senior (Shot Put).

Senior Casie Johnson, set the school record in her first attempt at the 400m hurdles during the Ben Brown Invitational at Cal State Fullerton. This outstanding effort quailed Casie for the CCAA Track and Field Championship in May.

### **Enrollment Management**

Admissions and Student Recruitment (ASR) hosted 248 students and 245 family members for Coyotes Connect on March 4. This yield program encouraged students to make a commitment to CSUSB and 42 students paid their Enrollment Confirmation Deposit during the event (17% of students in attendance). ASR was awarded a grant from the Chancellors Office to support the CSUSB Counselors Day on May 24.

Elevate Consulting, GEAR-UP's partner for external evaluation conducted a three-day site visit that consisted of visits to all high school campuses, meeting with all key stakeholders and administrators and a partner roundtable. This directly supports goal 2.1 of the SADIV strategic plan, as over 8 community partners came together over multiple days to support the community.

Upward Bound students participated in eight college campus tours and cultural enrichment excursions during the week of spring break. Upward Bound advised and guided senior students with college admissions decisions, scholarships and financial award packages as well as provided participants with academic advising, tutoring, financial literacy and other activities and services consistent with program goals and objectives.

### **Student Life**

ASI, Department of Housing and Residential Education, CARE/Student Conduct and Ethical Development and the Office of Student Engagement are collaborating with Title IX and Student Services for "Sexual Assault Awareness" month.

The Student Recreation and Wellness Center celebrated its ten-year anniversary on April 3, 2017.

### **Student Services**

The Career Center posted 1,508 new jobs into Handshake (platform that career centers with students and employers) for students and alumni review. Partnering with the College of Social & Behavioral Sciences on their career fair, 294 students (49% seniors, 29% juniors) attended. As part of the Digital Art Media Grant awarded to Dr. Brian Heisterkamp, Professor of

Communications Studies, the Career Center has received support to hire a Graphic Design student and Creative Cloud Software to increase innovation for student social media and technology.

The Children's Center held the annual Open House/Art Show for the children's families. Families had the opportunity to view the children's

artwork, parent-child art activities and other children-focused art activities took place.

Counseling & Psychological Services (CAPS) increased its group therapy attendance for winter 2017 over winter 2016 by 58 unique students (an increase of 19%). Survivor Advocacy Services' peer program (VOICE) facilitated two trainings (92 participants total) Greek Letter Organizations that focused on affirmative consent, communication and boundary setting.

The Student Health Center served 1,110 student patients in San Bernardino and 30 student patients in Palm Desert for health-related appointments that are keeping students healthy this month. The Student Health Center Health Education and Promotion Department collaborated with CSUSB Recreation and Wellness for the event "Celebrate Every Body." THR!VE peers presented information about positive body image, distortions of body image by the media, and included a "weighing" with our "Woohoo" scale..

The Student Health Center Health Education and Promotion Department sponsored Pet Away Worries and Stress Event on March 15th at the SMSU Events Center. The event featured therapy dogs and free massages. Seven hundred and thirty two students attended and 420 event evaluations were submitted. Students reported their stress levels pre/post the event on a scale of 1-10, 10 being the highest stress level. Initial stress level before the event: 7.21. Stress level post- event: 3.46.

Current CSUSB veteran students and alumni were recognized at the Second Annual Patriots of the Past, Present & Future Program in Upland, CA., including: ASI Student At Large and ROTC Cadet Commander for the 2016-2017 academic year. Michael Kampbell, was selected as a finalist in the Patriots of the Present category in Community Service; alumnus and Army Veteran Benjamin Cervantes was selected as a finalist for the Patriot of the Present in the Education Category; and finally, alumnus Joseph Mosely won for the Patriots of the Present in Community Service.

Senator Bodman stated that he was concerned that the first to second year retention rate has dropped from 88.6% to 85.1% over the last two years. Senator Bodman asked if there was any explanation for the significant decline. VP Haynes stated he would look into it.

14.5 Vice President for Information Technology Services, S. Sudhakar, submitted the following report:

The ATI Team conducted a very successful TechTalks program last Monday at the SMSU. The program was well received. Based on feedback from faculty and staff we will continue this program annually and supplement smaller showcase events throughout the academic year.

The VETI Grant Proposals closed on March 24<sup>th</sup>. We have received fifty-four proposals totaling \$1.97M. The allocation available for the upcoming fiscal year is \$864,000. The VETI Committee met last week to start deliberating

funding recommendations. The process is expected to be completed by May 15<sup>th</sup> and grant recipients informed by the end of May.

The 24/7 Study Space project is delayed a bit because of custom doors that need to be installed. We are hoping to do a soft launch by the end of April or beginning of May.

The Faculty Grade Change form is in Pilot rollout and will be deployed to production once it is approved by the faculty community.

The Provost and I will be holding a joint faculty technology forum today right after the Faculty Senate meeting. We invite to attend the session if your schedule allows. This session is also available on Zoom for faculty who are unable to join us in person.

The IT Governance Executive Committee approved the following recommendation from the ATDL subcommittee on the retention and retrieval of Blackboard courses:

- Retain courses from the past 2 complete academic years in Bb production environment.
- Accumulate courses during the current academic year.
- After the beginning of the next academic year (e.g. Fall quarter) archive and then remove courses from the oldest academic year; e.g. in Fall 2017 archive from Fall 2014 up to Summer 2015.

The Information Security and Emerging Technologies team will be presenting the Information Security Audit progress update to the IT Governance Executive Committee this month on April 19<sup>th</sup>. The CO audit team will be on Campus to perform an advisory audit in June.

The IT Governance Executive Committee last month approved a two stage Phishing exercise and Training Program for our Campus. The first exercise will involve a randomly selected pilot group of hundred faculty and staff. The aggregate results of this pilot exercise will be shared with the ITGEC. Following this, the program will be rolled out to the entire Campus Community.

A Faculty survey on instructional technology usage and adoption, approved by the ATDL faculty senate subcommittee has been distributed through the faculty list serve. Results of this survey will be used for the annual ATDL report to the faculty senate. Please encourage colleagues to complete the survey. In addition to email distribution, the survey link can be found in Blackboard and

### **EMS – Event Management System**

Status: Soft rollout of Events module by June 2017 to Event Scheduling, Student Union, and PDC in June.

**U.Direct ( Coyote Planner) – Road maps to Graduation.**



Status: Move to production on 4/11/2017 - Plan to rollout to a specific group of students such as 4-year pledge in CBPA beginning Spring 2017 for Fall 2017 registration. Each quarter, rollout to other specific groups such as possibly EOP, SAIL, etc.

**CIM – CourseLeaf Curriculum Management** – to be used for developing new courses and plans for Q2S. Status and Timeline:

- 4/10/2017 - Met with GE committee chair for review of GE related behavior on the forms
- 4/14/2017 – UCC committee review of forms
- 4/17/2017 – provide Courseleaf with final feedback on forms and finalize behavior.
- 5/1/2017 – 2017-2018 Bulletin of Courses finalized, program and course information can be migrated to a test environment.
- 5/15/2017 through 6/2/2017 - Forms behavior and workflow finalized.
- 6/5/2017 – Begin “training” appropriate faculty/staff

### ATI Updates

#### **I. Grants**

- 9 out of the 10 faculty who submitted Course Redesign with Technology grant applications received the grant
- The faculty who received CRT funding are:
  - Conrad Shayo (Information Sciences)
  - Kimberly Spaulding (Kinesiology)
  - Janine Kremling (Criminal Justice)
  - Larry Mink (Chemistry)
  - Tony Roy with John Mumma (Philosophy)
  - Susan Addington, Jeffrey Meyer, Lamies Nazzal and Scott Cramer (Mathematics)

#### **II. Two faculty showcases**

- ATI in collaboration with the TRC and Pfau Library is organizing two faculty showcases this quarter:
  - **Spring 2017 Faculty Showcase.** Friday, Apr. 21, 2017, 11:00 am-1:30 pm, PL 5005. The Faculty Showcase is an annual event celebrating our faculty’s success in using innovative pedagogies and learning technologies for instruction. Faculty with innovative course projects will be presenting their course innovation in a 5-minute Ignite-style format and will be competing for awards.
  - **2017 Affordable Learning Solutions (AL\$) Showcase.** Friday, Apr. 28, 2017, 10:30 am- 12:00 pm, PL 5005. Affordable Learning Solutions is a CSU initiative that helps faculty adopt more affordable instructional materials in their classrooms. The AL\$ showcase will feature posters by this year AL\$ grant recipients, as well as solutions and resources for Open Education Resources (OER), digital renting, and other ways to make instructional materials more affordable.

### **III. First Quality Matters certification for a CSUSB fully online course**

- Dr. Montgomery (Monty) Van Wart's PA 662 Human Resource Management in the Public Sector has become the first fully online course on campus to receive national Quality Matters (QM) certification. Quality Matters, [qualitymatters.org](http://qualitymatters.org), is the national standard of quality in online and blended courses.

### **IV. Upcoming regular Spring 2017 workshops for faculty**

**Blackboard Basics: Assessment/Rubrics.** Friday, Apr. 14, 10:30 am – 12:30 pm. PL 003 Lunch offered. Please bring your laptop.

In this workshop facilitated by Dr. Mihaela Popescu and senior instructional designer Mauricio Cadavid, we will discuss the role of rubrics for providing performance anchors and meaningful formative and summative feedback to students, as well as for assessing our own teaching methods. After discussion types of assignments on Blackboard, examining the advantages and disadvantages of using grading rubrics, and reviewing the process of rubric construction, we will work together to create two examples of rubrics useful for online teaching: a rubric for grading participation in an online discussion forum and a rubric for grading a blog entry. In the hands-on portion of this workshop, we will practice setting up the assignments above and creating their respective grading rubrics on Blackboard.

**Spotlight on technology: Personalized learning with IBM Watson.** Thursday, Apr. 20, 10:00-11:00 am. PL 4005.

IBM Watson is an artificial intelligence system that uses learning analytics to provide insight into the learning styles of students (e.g., strengths and challenges, optimal learning styles) and suggests various directions for personalized learning. Personalized learning, named a top technology for higher education in 2016, is as intriguing as it is controversial. Join us for this vendor presentation in which you will learn how IBM Watson is used to design personalized learning.

**Blackboard Basics: Using the Grade Center.** Friday, May 5, 10:30-12:00 pm, PL 003. Please bring your laptop.

In this hands-on workshop, instructional designer Jonathan Brooks will teach participants how to use the grade center in Blackboard. The grade center is a complex tool that offers extensive functionality when properly used. Participants will learn about automated grading, manual grading, column creation, weighted percentages, conditional grading, and calculations.

**Spotlight on Technology: Multimedia storytelling with Adobe Spark.** Thursday, May 11, 12-1:30 pm, PL 003. Lunch offered. Please bring your laptop.

Adobe Spark is a free online and mobile graphic design application that enables users to engage in multimedia storytelling. The concept behind Adobe Spark is to make it effortless for users to create social graphics, web stories and

video clips by providing ready-made professionally designed templates that can be customized in a matter of minutes. The platform enables users to search Creative Commons content and even provides copyright information automatically! In this lunchtime presentation, the makers of Adobe Spark in partnership with Dr. Mihaela Popescu, Faculty Associate with ATI, will overview the platform, demonstrate its functionality, and provide examples of how Adobe Sparks has been used in CSUSB courses.

**Spotlight on Innovators: Dr. Angie Otiniano-Verissimo on “Thinking outside the Blackboard Box.”**

Thursday, May 18, 12-1:30 pm, PL 003. Lunch offered. Event co-sponsored by ATI and TRC.

The “Spotlight on Innovators” series hosts 90-minutes workshops/presentation by campus faculty on how they integrate pedagogy and technology into their education practice. The series is organized around the question: How do imaginative educators turn disruptive ideas into inspired teaching? In this presentation, Dr. Otiniano-Verissimo, a TRC 2016-17 Tech Fellow and winner of the Peer Award at the Spring 2016 Faculty Showcase, will share ideas on “subverting” what might appear as technological constraints to produce innovative course design.

**Blackboard Retooling: Using Camtasia.** Friday May 26, 10:30 am -12:00 pm, PL 003. Please bring your laptops.

The Blackboard Retooling series teaching participants how to add more functionality to their Blackboard courses. In this hands-on workshop, instructional designer Tracy Medrano will teach you Camtasia basics. Camtasia is a free e-learning authoring tool that enables the creation of video content that can be integrated with Blackboard. Camtasia makes it easy for you to record your screen or import a video, to edit via a drag-and-drop editor, and add in-video quizzes to create an interactive learning experience for your students.

15. **CURRICULUM – Information Items:** *(Copies are available at each College office and the Faculty Senate office)*

**CURRICULUM – NEW ITEMS (Consent Items)** – (Copies are available at each College office and the Faculty Senate office)

**COLLEGE OF ARTS AND LETTERS**

**COLLEGE OF BUSINESS AND PUBLIC ADMINISTRATION**

**COLLEGE OF EDUCATION**

**COLLEGE OF NATURAL SCIENCES**

**COLLEGE OF SOCIAL AND BEHAVIORAL SCIENCES**

16. **OTHER BUSINESS.**

The Senate did not discuss other business.

17. **ADJOURNMENT (Time Certain 3:50 PM).**

It was m/(D. Chen-Maynard), s/(H. Brown) to adjourn the Faculty Senate. **PASSED.**